

RIGHT TO LIFECA

Our Work in 2025

Together for Life in the Valley



Who We Are

For over four decades, Right to Life of Central California has served the San Joaquin Valley with a simple conviction: every human life carries inherent dignity and immeasurable worth. Our work is local, personal, and rooted in the belief that when a community comes together to care for the vulnerable, restoration becomes possible.

Our Mission

Engage

our community by living out a life-affirming vision with compassion and care. Our Outreach Center is the hub for this work — a place where employees and volunteers come alongside women and couples facing difficult decisions, offering a compassionate alternative and connecting them to critical local resources. When your organization partners with us, you extend this reach into your own community.

40+

Years Serving
the Valley

Equip

advocates to affirm life through effective tools and training. Our community, and our youth in particular, need to be equipped with knowledge about healthy relationships, boundaries, and the value of every life. We provide free educational resources to schools, youth groups, and partner organizations — ready-made programs your community can use.

5,600

Parents + Students
Reached Annually

Embrace

individuals and couples who are hurting. We provide support, help, and healing for all — from a young woman facing an unplanned pregnancy to couples walking through grief from past loss. Our commitment is to walk alongside every person with unwavering compassion. Together with our partners, no one has to face these moments alone.

Countless

Lives Touched Through
Outreach

Our Core Programs

Engaging and Embracing our Community

Lifeshouse Outreach Center:

Our hub for connecting with women and couples, providing tangible support, including pregnancy resources, referrals, and a compassionate heart, information, and a community that stands with them.



Advocacy:

Public policy engagement and community awareness campaigns.

Event Booths:

Through community event booth tablings, we meet people where they are, sharing resources, starting conversations, and building relationships that extend the mission beyond our walls.

Healing Programs:

Connecting individuals with confidential healing resources and post-loss support.

Equipping our Community

School Presentations:

Age-appropriate presentations in schools and community settings on healthy relationships, boundaries, and life-affirming choices.

Right to Life Radio:

Weekly radio program airing 6–7am on KMJ, reaching the Central Valley with life-affirming conversations and community awareness.



Why Community Outreach?

We believe every individual we interact with deserves to be seen, heard and loved with compassion and treated with dignity - including the preborn.

Most women facing an unplanned pregnancy who consider termination do so primarily because of financial strain or relational pressure. They don't feel they have the support needed to raise a child. The need is real, and it's right here in our Valley.

Our Outreach Center is a powerful response to this need. Home to over fifty dedicated volunteers, we ensure every mom — or couple — knows there is a caring community ready to stand with them. We offer tangible support and genuine hope. But we can't do it without a network of partners who share that commitment.

With open hands, we offer a future worth hoping for — and we invite you to be part of it.



100+

Babies Saved Since 2019

1000+

Women and Couples
heard and Loved
Since 2019

40+

Sidewalk Volunteers
Weekly

Their Stories



Harmony's Story:

Harmony had already made up her mind — she would have an abortion. It seemed like the only option. But after several heartfelt conversations with our team, something shifted. She began to see a future she hadn't dared to imagine. Harmony chose life. Today, her beautiful baby girl is thriving, and she still sends us photo updates.



Zayda 's Story:

Zayda was a scared nineteen-year-old standing outside our Outreach Center four years ago. Our team gently invited her in — no pressure, no judgment. Eventually her partner came in too. They explored all their options together. They chose life. Today, Zayda and her partner are married. They are thriving as a family — a family that almost never was.



Kiana 's Story:

Kiana was five months pregnant when we connected. Her partner had just started a new job. They were young and stretched thin. Our team stepped in with maternity clothes, help with rent, regular check-ins, a baby shower, and employment resources. Kiana had her baby, and our team continues to walk alongside her family as it grows.

Our Educational Engagement

We know that reaching the next generation means meeting them where they are. That is why we head out to churches, schools, and community events to engage students and parents where they are.

We provide positive, age-appropriate lessons that teach children the inherent dignity of every person. In middle school, students learn how to think critically and defend the value of human life with compassion and reason. For high school audiences, we explore complex cultural and moral issues surrounding life, relationships, and the importance of strong families.

*"A humans a human no matter how small.
Thank you for teaching the importance of a baby and a baby matters!"*

- Bella, 3rd Grade

4700+

Students + Parents
Engaged

45+

Presentations + Event
Booths in the Central
Valley

24

Different Central Valley
Towns Visited



Right to Life Radio



Thousands

Weekly KMJ Listeners

1500

Monthly Podcast
downloads

Right to Life Radio:
Hosted by John Gerardi, Right to Life Radio lands at the intersection of the life issue, culture, and comedy in a way only John can. Tune in as he deconstructs anti-life narratives, drops the occasional movie quote, and takes the show wherever it needs to go.

Catch it on KMJ at 6:00AM on Sundays,
on your favorite podcast app, or at righttolife.ca.org/radio.



Ways to Partner and Support

Every life deserves a champion.

The question is whether you'll be one.

Right to Life of Central California isn't a political organization — it's a community of people who believe the vulnerable deserve more than good intentions. We put that belief into action through outreach programs, education, healing resources, advocacy, and events that move the Central Valley forward.

Individuals, churches, businesses, and organizations all have a role to play. Some give. Some serve. Some simply show up. All of it matters.

What's your part?

Christmas Dinner and Auction

Every December, over a thousand people from across the Central Valley gather for one of the region's most anticipated evenings — the Right to Life Christmas Dinner and Auction. It's a night of generosity, community, and celebration, and it takes an entire community to pull it off.

Whether you have auction items to donate, skills to lend, or time to give, there's a role for you behind the scenes of something truly special.



34th Annual Christmas Dinner & Auction

Golf For Life

In spring, golfers and supporters from across the Central Valley hit the links for the Chuck and JoAnn Stephens Memorial Golf Tournament — Right to Life's annual golf tournament and one of the Valley's most enjoyable days for a great cause. It's a morning of friendly competition, great company, and real impact, and it takes a full team to make it run smoothly.

Whether you're a golfer, a sponsor, a volunteer, or someone who just wants to see the day succeed, there's a place for you in the lineup.



27th Golf for Life Tournament

Beyond our major events, Right to Life of Central California runs a full calendar of opportunities to get involved — including our beloved Mother's Day Corsage fundraiser and the 300 Club, our monthly giving community that sustains the mission year-round.

To learn more about how you can participate, call us at 559.229.2229 or email info@righttolifeca.org.

Our Team

Board and Leadership



Dr. John Erickson - Board Chair



John Gerardi - Executive Director

Debbie Martin - Board Vice-Chair

Chris Fiorentino - Board Secretary

Joe Mastro - Board Treasurer

Geronimo Cerda

Jesus Larralde

Sally Moreno

Dawn Trogdon

Sissy Dalena Wood

Matt Woods

Rachel's Vineyard

22 Years

50+ Retreats

Healing women and men who grieve the loss of their child.

Want to Learn More?

Call us at 559.229.2229

Email us at info@righttolifeca.org

Visit us at righttolifeca.org

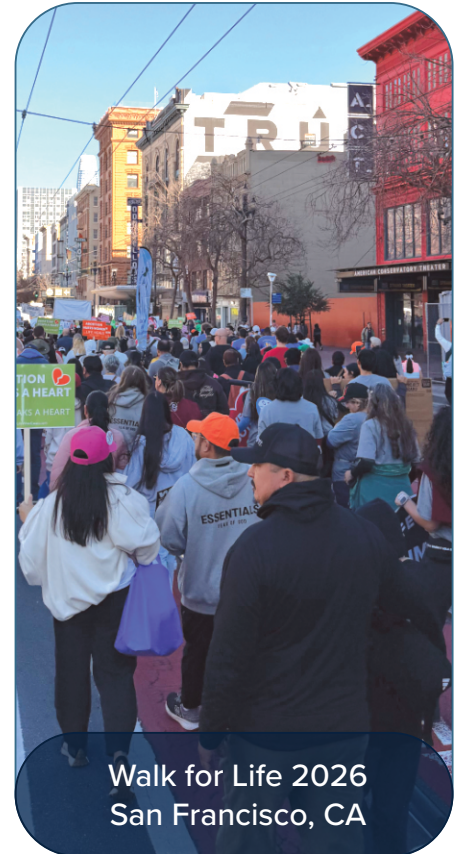


Our Office

1742 E. Griffith Way,
Fresno, CA 93726

Our Lifehouse Outreach Center

733 N Fulton St,
Fresno, CA 93728



Walk for Life 2026
San Francisco, CA

Right to Life of Central California Education Fund is a 501(c)(3) nonprofit organization. Donations are tax-deductible to the extent allowed by law. All statistics in this booklet are from the calendar year 2025 unless specified otherwise. Some names and identifying details, including dates, have been omitted or changed to protect individual privacy.